

# Academic Planning and Major Selection Exercise (MSE) Spring 2017-18

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Associate Dean,  
SBM UG Programs Office  
Apr 10, 2018

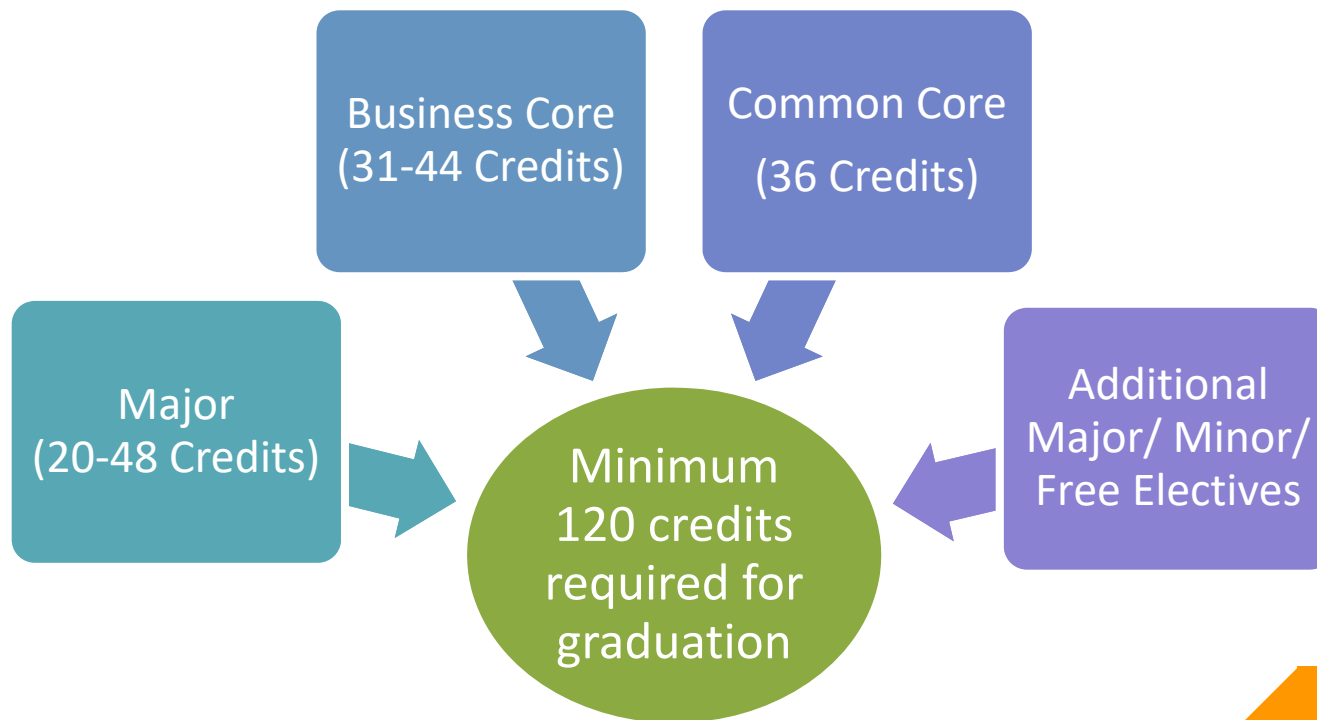


WORLD CLASS IN ASIA

Undergraduate



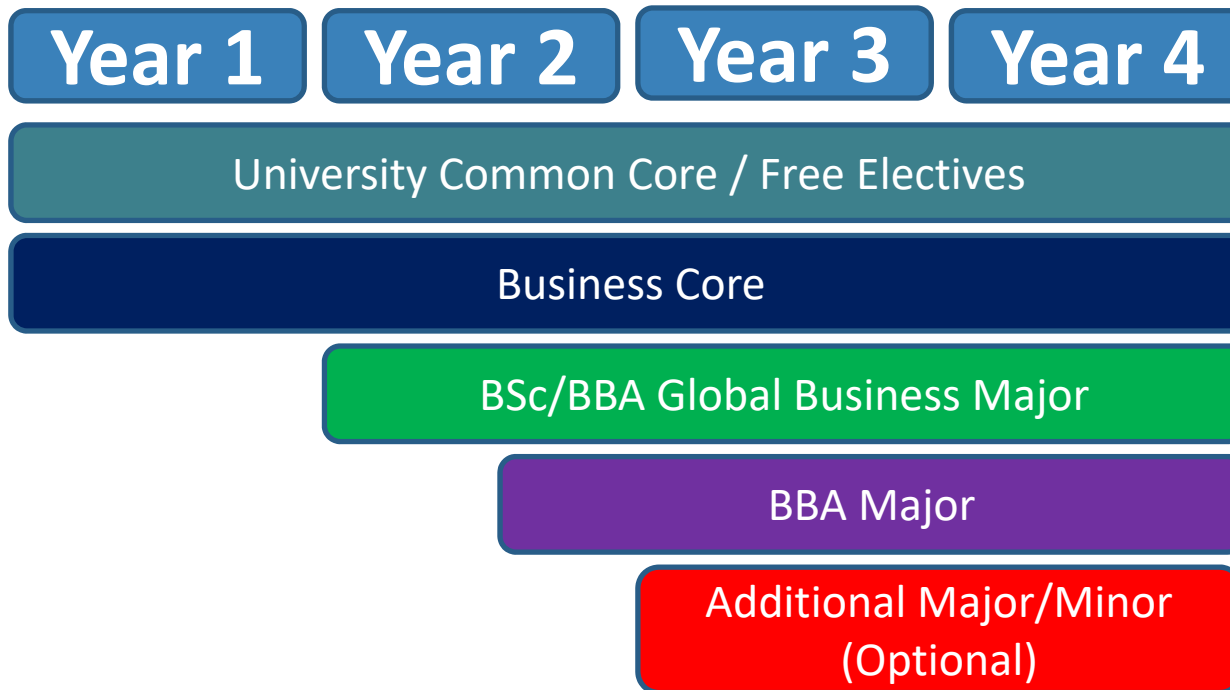
## Curriculum Structure - Credits



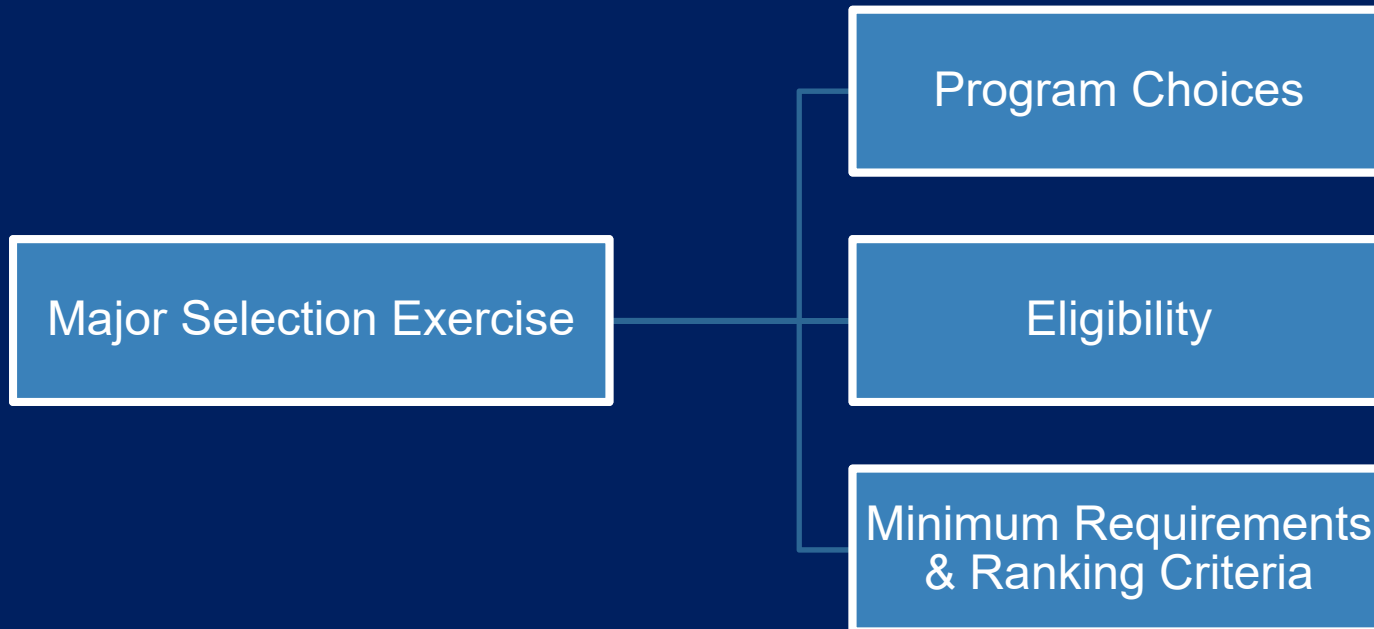


## Curriculum Structure – Timeline

Minimum 120 Credits



# For 2017 – 18 Entry Students





## Major Selection Exercise (MSE)

- Every student **must have a major by the end of the 3<sup>rd</sup> regular term**
  - ▷ **Senior year entry students** (e.g. admitted through Associate Degree or Higher Diploma) **must have a major by the end of the 2nd regular term**
- Choosing an **additional major is optional.**
- Application for Spring MSE: Apr 3 – 30, 2018

**You CANNOT decline an offer.**

**Don't include any major that you don't want in your program choices.**

**Late application will NOT be accepted.**



## Important Notes

- All students, whether admitted to School (SBA) or to Program (PBA) upon admission, can join MSE to declare or change your major. However, **once you have received a major offer through MSE, you cannot join MSE again.**
- **PBA students must give up your major quota once you submit your application.** Think carefully before you apply.
  - ▶ If no offer is received, you will be placed in the Business and Management Program and can join MSE again in the subsequent term(s) until the end of the 3<sup>rd</sup> term.
- Senior year entry students (e.g. admitted through Associate Degree or Higher Diploma) or PBA students admitted to ECOF and QFIN can join MSE in the first two terms.
- SBA students or PBA students admitted to BBA programs can join MSE in the first three terms.
- Students will be assigned BBA General Business Management (GBM) if receiving no major offer by two terms for senior year entry students or by three terms for all other students.



# Program Choices

| Bachelor of Business Administration (BBA) |                            | Bachelor of Science (BSc)    | Joint School (SBM + SSCI) Programs | Programs offered by IPO                                 |
|---|----------------------------|------------------------------|------------------------------------|---|
| Professional Accounting (ACCT)            | Information Systems (IS)   | Economics and Finance (ECOF) | Biotechnology and Business (BIBU)* | Dual Degree Program in Technology and Management (DDP)* |
| Economics (ECON)                          | Marketing (MARK)           | Quantitative Finance (QFIN)  | Mathematics and Economics (MAEC)*  | Environmental Management and Technology (EVMT)          |
| Finance (FINA)                            | Management (MGMT)          |                              |                                    | Risk Management and Business Intelligence (RMBI)        |
| General Business Management (GBM)         | Operations Management (OM) |                              |                                    |   |
| Global Business (GBUS)                    |                            |                              |                                    |   |

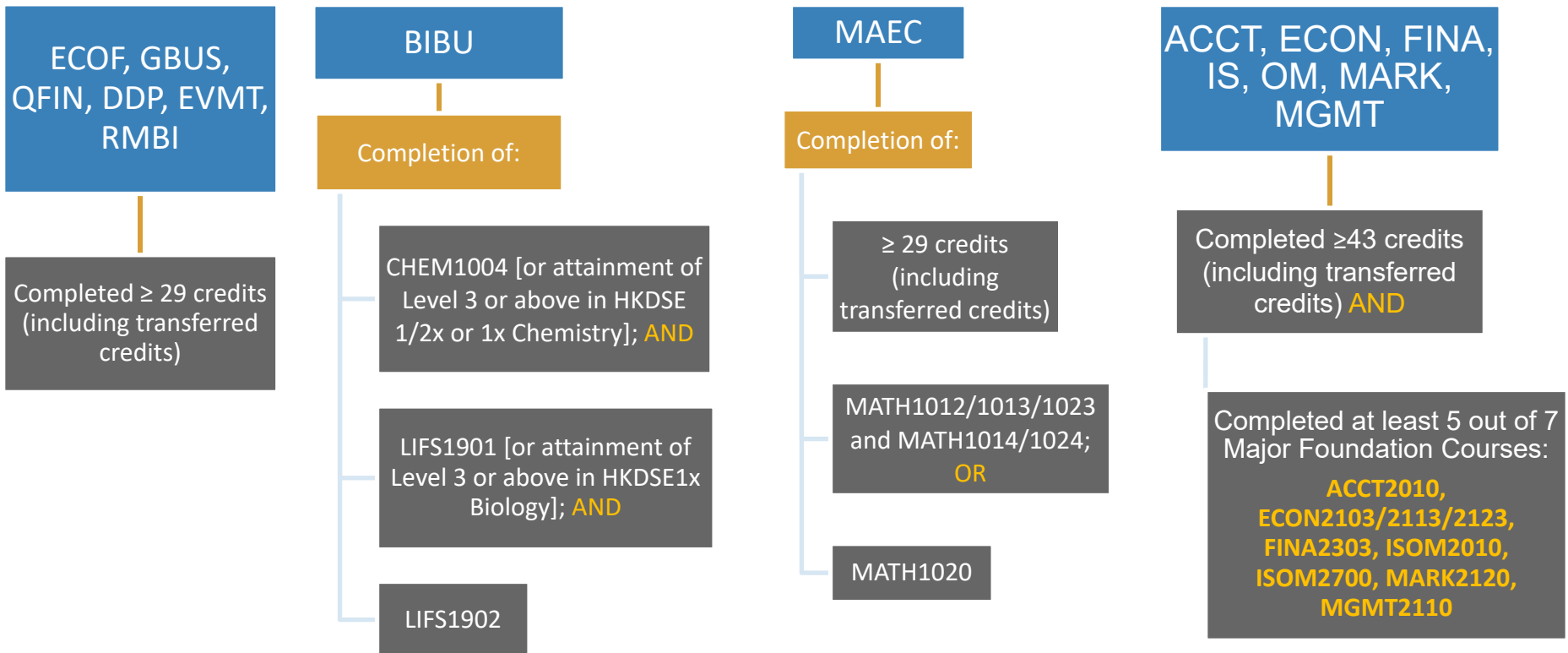
*IPO: Interdisciplinary Programs Office*

*SSCI: School of Science*

*\*BIBU, MAEC and DDP available only in Spring MSE*



# Eligibility







## Minimum Requirements & Ranking Criteria

### GBUS

- CGA 3.0 or above;
- C+ or above in any MATH course;
- B- or above in LANG 1002 & 1003

Holistic assessment based on CGA, Selected course performance, CV profile, personal statement and interview performance

### ECOF

- CGA 3.0 or above;
- B- or above in any MATH course\*;
- C+ or above in LANG 1002 & 1003

Holistic assessment based on CGA, Selected course performance, CV profile and interview performance

### QFIN

- CGA 3.0 or above;
- B- or above in MATH 1012/1013/1020/1023;
- C+ or above in LANG 1002 & 1003

Holistic assessment based on CGA, Selected course performance, CV profile, personal statement and interview performance

*\*Students who **apply for ECOF program and do not have MATH grade in HKUST** would be considered based on performance in a **mathematics test** (by invitation).*

*Note: Transferred Courses = Meeting the Requirements (e.g. transferred LANG1002/1003 = met English Requirement)*



## Minimum Requirements & Ranking Criteria

### BIBU

- CGA 3.0 or above;
- C+ or above in LANG1002 and LANG1003

Holistic assessment based on CGA, CV profile, personal statement (Interview may be required)

### MAEC

- CGA 3.0 or above;
- B- or above in MATH1012/1013/1020/1023;
- C+ or above in LANG1002 and 1003

Holistic assessment based on CGA, selected course performance, CV profile and interview performance

**Note:**

1. *Transferred Courses = Meeting the Requirements (e.g. transferred LANG1002/1003 = met English Requirement)*
2. *BIBU and MAEC: only available in Spring MSE*



## Minimum Requirements & Ranking Criteria

### DDP

- CGA 3.25 or above;
- Meeting entrance requirements of SENG/SSCI and SBM;
- HKDSE English Level 5 or above (or equivalent), or LANG1002 & 1003: A- or above

Holistic assessment based on pre-admission exam result, CGA, selected course performance, CV profile and interview performance

### EVMT

- HKDSE English Level 4 or above (or equivalent)

Holistic assessment based on pre-admission exam result, CGA, selected course performance, CV profile and interview performance

### RMBI

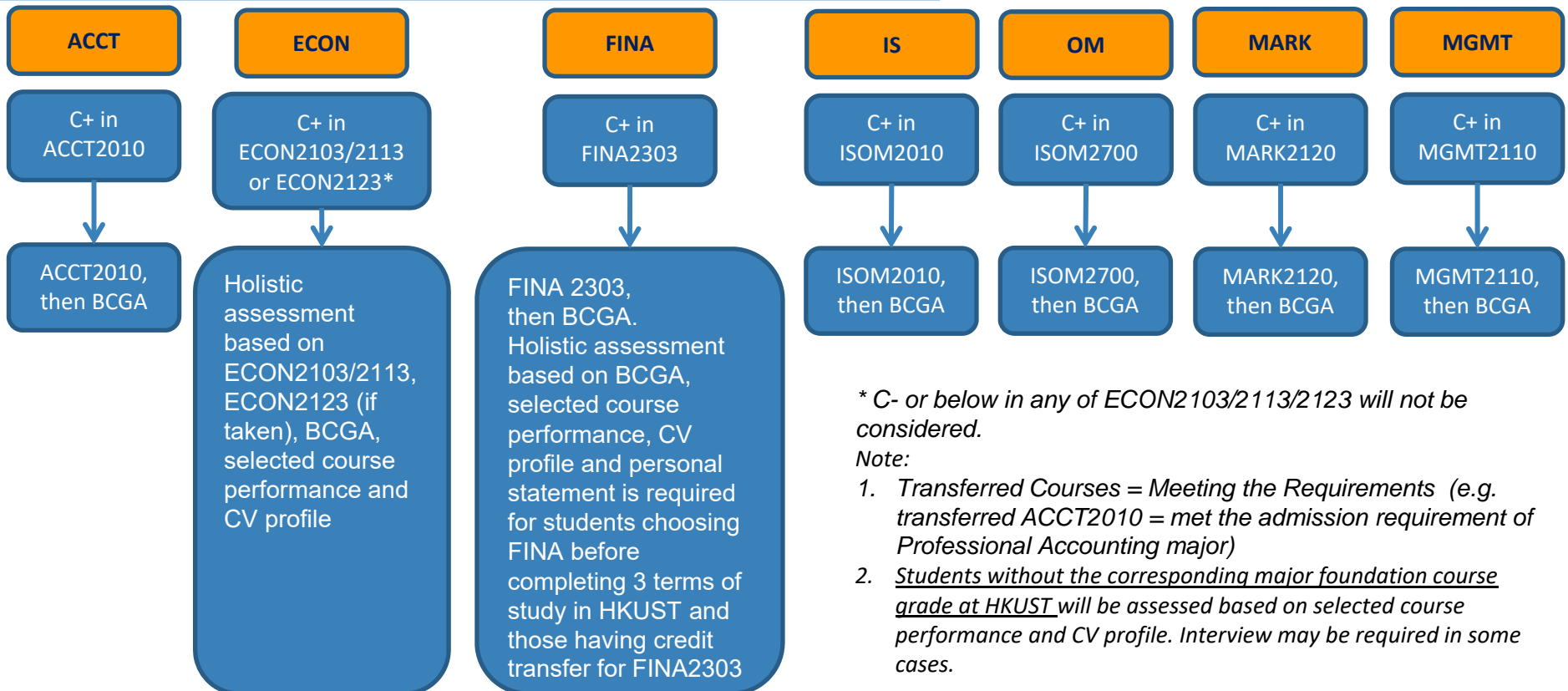
- CGA 3.0 or above preferred;
- B- or above in MATH1012/1013/1020/1023 preferred;
- C+ or above in LANG 1002 & 1003

Holistic assessment based on pre-admission exam result, CGA, selected course performance, CV profile and interview performance

- Note:**
1. DDP: only available in Spring MSE
  2. In Fall MSE, students in the first term of study who have taken LANG1002 only may be considered by RMBI.
  3. For enquiries about IPO programs, please email: [ipo@ust.hk](mailto:ipo@ust.hk) or visit: <http://www.ipo.ust.hk/en/programs/page/41>.



## Minimum Requirements & Ranking Criteria



\* C- or below in any of ECON2103/2113/2123 will not be considered.

Note:

1. *Transferred Courses = Meeting the Requirements* (e.g. transferred ACCT2010 = met the admission requirement of Professional Accounting major)
2. Students without the corresponding major foundation course grade at HKUST will be assessed based on selected course performance and CV profile. Interview may be required in some cases.



## Courses counted towards BCGA

**ACCT2010**

**ECON2103/  
ECON2113**

**ECON2123**

**FINA2303**

**ISOM2010**

**ISOM2500**

**ISOM2700**

**MARK2120**

**MGMT2110**

**MGMT2010**



## Application Timeline

|   | <b>Spring 2018 MSE</b> |
|---|------------------------|
| <b>Application period</b>                               | April 3 – 30, 2018     |
| <b>Interview (where applicable)</b>                     | May 10 – 15, 2018      |
| <b>Re-prioritization of choices after grade release</b> | By June 10, 2018       |
| <b>Result Announcement</b>                              | June 27, 2018          |



# Application Procedure

**HKUST Business School - Undergraduate Programs**

MENU Logout

Major Selection for Students admitted in 2017-18  
Major Selection Exercise » Major Selection for Students admitted in 2017-18

**For Program-based Admission (PBA) Students:**  
PBA students must give up your major quota when joining MSE. If no offer is received, you will be placed in the Business and Management Program and can join MSE again to choose a major in subsequent terms until the end of the 3rd term where you will be assigned GBA if there is still no offer.  
 I understand and accept the above arrangement and would like to apply for the major selection exercise.

**Part I: Choice (Choose at least 1 program)**  
Please drag and drop to prioritize, of which 1 is your highest priority.

|    |  |  |
|----|--|--|
| 1  | Dual Degree Program in Technology and Management | BBA in Economics                                 |
| 2  | BBA in Information Systems                       | BBA in Finance                                   |
| 3  |  | BBA in General Business Management               |
| 4  |  | BBA in Global Business                           |
| 5  |  | BBA in Management                                |
| 6  |  | BBA in Marketing                                 |
| 7  |  | BBA in Operations Management                     |
| 8  |  | BBA in Professional Accounting                   |
| 9  |  | BSc in Economics and Finance                     |
| 10 |  | BSc in Quantitative Finance                      |
| 11 |  | BSc in Biotechnology and Business                |
| 12 |  | BSc in Mathematics and Economics                 |
| 13 |  | BSc in Environmental Management and Technology   |
| 14 |  | BSc in Risk Management and Business Intelligence |
| 15 |  |  |
| 16 |  |  |

**For DDP, EVMT & RMBI, please upload**

1. HKUST Unofficial Transcript   
\* ColorFacilator.pdf (192110 Bytes)

2. Pre-admission Exam Result   
\* At\_Cancellation.pdf (93450 Bytes)

## Major Selection

<https://ug.bm.ust.hk/ug/mse/MajorSpring1.aspx>

### Part I:

- Preference of Programs in order of priority (choose at least 1 program)
- Upload HKUST Unofficial Transcript and Pre-admission Exam Result (for DDP, EVMT and RMBI applications only)



# Application Procedure

**Part II: Personal Statement (Applicable to FINA, GBUS, QFIN, BIBU & DDP ONLY) (Up to 400 words)**

For FINA (for students choosing FINA, before completing 3 terms of study in HKUST and those having credit transfer for FINA2303)

For GBUS

For QFIN

For BIBU

For Dual Degree Program  
(Please explain why you are interested in DDP and rank the 10 major choices where 1 is your top priority and 10 is less likely to choose.)

- CSGBA - BEng in Chemical Engineering
- CSGBA - BEng in Chemical and Biomolecular Engineering
- CSGBA - BEng in Civil Engineering
- CSGBA - BEng in Computer Engineering
- CSGBA - BEng in Computer Science
- ESGBA - BEng in Electronic Engineering
- ISGBA - BEng in Industrial Engineering and Engineering Management
- LASGBA - BEng in Logistics Management and Engineering
- MSGBA - BEng in Mechanical Engineering
- BTGBA - BSc in Biotechnology

**Part III: CV Upload (Only accept one file in pdf format.)**  
Specifically for ECDF, ECON, GBUS, FINA, DEIN, BIBU, MAEC, DDP, EVMT & RMBI and for students without the corresponding major foundation course grade at HKUST.

**Part IV: Upload Post-secondary Transcript from other institution (e.g. Associate Degree, Higher Diploma, etc.): (Only accept one file in pdf format)**  
Applicable to students without the corresponding major foundation course grade at HKUST.

**Part V: Remarks**

?

Personal Information Collection Statement (PICS)  
The personal data you provide will only be used by the Hong Kong University of Science and Technology (hereinafter referred to as "HKUST") for administrative and academic purposes. Your application may not be considered if the information submitted is not complete. HKUST will treat your personal data as strictly confidential and will not disclose it to any external body or organization unless your consent is sought or it is required by law to do so. If you wish to access or correct your personal data, please send an e-mail to [privacy@ust.hk](mailto:privacy@ust.hk).

## Part II:

- **Personal Statement (for the following programs only)**
  - FINA (before completing 3 terms of study in HKUST and those having credit transfer for FINA2303)
  - GBUS, QFIN, BIBU, and DDP

## Part III, IV and V (if applicable)

- **CV**
- **Post-secondary Transcript**
- **Remarks**





For 2016-17 entry students  
and  
2017-18 senior year entry  
students  
Additional Major (Optional)



## Program Choices

ACCT

ECON

FINA

OM

IS

MGMT

MARK



## Additional Major in BBA Programs (Optional) - Eligibility

Year 2 students with a BBA major except GBM

Meet the same requirements for major selection

CGA  $\geq 2.3$

Passed or have credit transfer for the following business core courses at the application term


- ACCT2010
- ACCT2200
- ECON2103/2113, ECON2123
- FINA2303
- ISOM2010
- ISOM2500
- ISOM2700
- MARK2120
- MGMT2110
- MGMT2010
- MATH1003/1012/1013/1020/1023

\*The program requirements and ranking criteria for additional major are the same as major selection.



## Application Timeline

|   | <b>Spring 2018 MSE<br/>(for 2016-17 entry students<br/>and<br/>2017-18 senior year entry<br/>students)</b> | <b>Spring 2019 MSE<br/>(for all other students)</b> |
|---|--|---|
| <b>Application period</b>               | June 22 – July 3, 2018   | Late June, 2019                                     |
| <b>Interview (where<br/>applicable)</b> | July 6 – 9, 2018   | Early July, 2019                                    |
| <b>Result Announcement</b>              | July 13, 2018  | Mid-July, 2019                                      |



# Major and Additional Major Program Quotas



## Major and Additional Major Quotas (For 2017-18 entry students)

|            | Major | Total Quota | Major       |                      | Additional Major  |  |
|------------|-------|-------------|-------------|----------------------|---|--|
|            |       |             | Total Quota | Quota in Spring 2018 | Total Quota   | Quota in Spring 2018<br>(for senior year entry students) |
| SBM        | ECOF  | 60          | 60          | 27                   |   |  |
|            | GBUS  | 60          | 60          | 23                   |   |  |
|            | QFIN  | 40          | 40          | 17                   |   |  |
|            | ACCT  | 200         | 180         | 11                   | 20  | 2  |
|            | ECON  | 100         | 55          | 4                    | 45  | 4  |
|            | FINA  | 130         | 100         | 5                    | 30  | 3  |
|            | IS    | 180         | 100         | 9                    | 80  | 7  |
|            | OM    | 120         | 70          | 7                    | 50  | 4  |
|            | MARK  | 215         | 160         | 14                   | 55  | 5  |
|            | MGMT  | 190         | 70          | 6                    | 120   | 10   |
| SBM & SSCI | BIBU  | 60          | TBC         | TBC                  | <i>Note: "Total Quota" and "First Major Total Quota" include PBA students</i> |  |
|            | MAEC  | 36          |             |                      |   |  |
| IPO        | DDP   | 40          | 40          | TBC                  |   |  |
|            | EVMT  | 30          | 30          | TBC                  |   |  |
|            | RMBI  | 45          | 45          |                      |   |  |



## Additional Major Quotas (For 2016-17 entry students)

| Major | Total Quota |
|-------|-------------|
| ACCT  | 15          |
| ECON  | 49          |
| FINA  | 27          |
| IS    | 70          |
| OM    | 54          |
| MARK  | 113         |
| MGMT  | 131         |



# Reference Materials





## Reference- SBM Program Credit Requirements

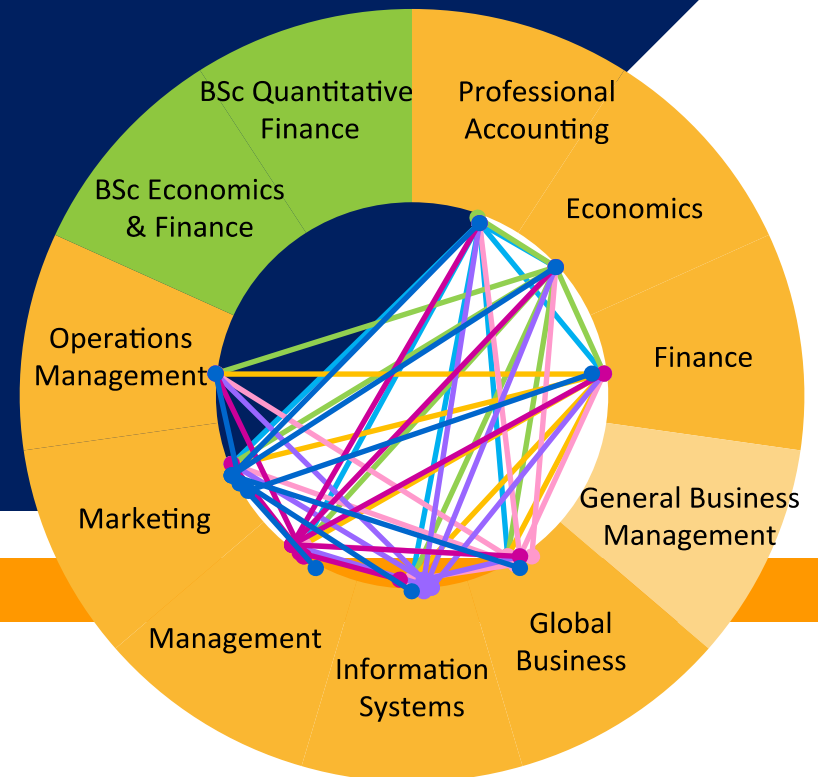
| Degree | Major | University Common Core | Business Core | Major Required | Major Elective | Free Electives |
|--------|-------|------------------------|---------------|----------------|----------------|----------------|
| BBA    | ACCT  | 36                     | 43-44         | 28             | -              | 12-13          |
|        | ECON  |                        |               | 12             | 11             | 17-18          |
|        | FINA  |                        |               | 15-18          | 9              | 13-17          |
|        | GBM   |                        |               | -              | 29             | 11-12          |
|        | IS    |                        |               | 10-11          | 10             | 19-21          |
|        | MARK  |                        |               | 12             | 12             | 16-17          |
|        | MGMT  |                        |               | 11-12          | 9              | 19-21          |
|        | OM    |                        |               | 8              | 12             | 20-21          |
|        | GBUS  |                        |               | 14             | 9-11           | 15-18          |
| BSc    | ECOF  | 36                     | 31-32         | 23             | 17             | 12-13          |
|        | QFIN  |                        |               | 25-29          | 15-19          | 4-13           |

# Reference- SBM Major Combination Statistics

Based on 2016-17 graduates:

40+ combinations of single BBA/ BSc or double BBA majors

86% of BBA students (75% of total SBM students) graduated with dual majors





## Reference- Major Combinations of 2016-17 Graduates

| Program     |      | Single Major | Second Major |      |                 |                 |    |      |      |
|-------------|------|--------------|--------------|------|-----------------|-----------------|----|------|------|
|             |      |              | ACCT         | ECON | FINA            | IS              | OM | MARK | MGMT |
| First Major | ACCT | 14           |              | 5    | 39 <sup>^</sup> | 34 <sup>^</sup> | 16 | 10   | 29   |
|             | ECON | 13           | -            |      | 10              | 4               | 2  | 3    | 5    |
|             | FINA | 10           | 18           | 17   |                 | 25              | 14 | 5    | 5    |
|             | IS   | 17           | 4            | 5    | 18              |                 | 10 | 14   | 15   |
|             | OM   | 10           | -            | 10   | 11              | 18 <sup>^</sup> |    | 8    | 10   |
|             | MARK | 15           | 4            | 2    | 8               | 40              | 9  |      | 60   |
|             | MGMT | 6            | -            | -    | -               | 4               | 5  | 4    |      |
|             | GBUS | 1            | -            | 4    | 12              | 7               | 1  | 7    | 3    |
|             | GBM  | 10           |              |      |                 |                 |    |      |      |
|             | ECOF | 42           |              |      |                 |                 |    |      |      |
|             | QFIN | 17           |              |      |                 |                 |    |      |      |

<sup>^</sup> One student majored in ACCT & FINA had a third cross-school major in Biological Sciences (BISC).

<sup>^</sup> One student majored in ACCT & IS had a third major in FINA.

<sup>^</sup> One student majored in OM & IS had a third major in FINA.



## Reference- Minor Program Choices

School of 理學院  
**Science**



School of 理學院  
**Science**

SCHOOL OF  
**Humanities and  
Social Science**  
人文社會科學學院

Astrophysics and  
Cosmology  
Biological Science  
Biological Physics  
Biotechnology  
Chemistry  
Environmental Science  
Mathematics  
Physics  
Actuarial Mathematics

Aeronautical Engineering  
Big Data Technology  
Bioengineering  
Design  
Environmental Sustainability and  
Management  
Information Technology  
Robotics  
Sustainable Energy Engineering  
Technology Management

Entrepreneurship

China Studies  
Humanities  
Social Science



## Reference- Minor Programs Pursued by 2016-17 Graduates

| Minor Offering Schools | Minor Programs               | Total No. of Minors |
|------------------------|------------------------------|---------------------|
| <b>SBM &amp; SENG</b>  | Entrepreneurship (ENTR)      | 13                  |
| <b>SENG</b>            | Information Technology (IT)  | 4                   |
| <b>SHSS</b>            | Humanities (HUMA)            | 13                  |
|                        | Social Science (SOSC)        | 14                  |
|                        | China Studies (CHIN)         | 3                   |
|                        | Liberal Studies (LIBS)       | 11                  |
| <b>SSCI</b>            | Actuarial Mathematics (ACTM) | 2                   |
|                        | Mathematics (MATH)           | 11                  |
| <b>Total</b>           |                              | <b>71</b>           |

*Note:*

*4.9% of 2016-17 SBM graduates completed at least 1 minor*



## Reference- Single/Multiple Major(s) and Minor(s) of 2016-17 Graduates

| Degree       | No. of Students | Combination                        | No. of Graduates |
|--------------|-----------------|------------------------------------|------------------|
| BSc          | 59              | Single major (BSc)                 | 41               |
|              |                 | Single major (BSc) plus one minor  | 17               |
|              |                 | Single major (BSc) plus two minors | 1                |
| BBA          | 655             | Single major (BBA)                 | 104              |
|              |                 | Single major (BBA) plus one minor  | 16               |
|              |                 | Single major (BBA) plus two minors | 1                |
|              |                 | Double majors                      | 497              |
|              |                 | Double majors plus one minor       | 34               |
|              |                 | Triple majors                      | 3                |
| <b>Total</b> |                 |                                    | <b>714</b>       |

*Note:*

*Include 25 World Bachelor in Business graduates*



Questions?  
Contact your AAAC or  
UG Faculty Advisors!



## Academic Affairs and Advising Counselor (AAAC)

| SBMT1111 Session | Name                | Telephone | Email (@ust.hk)                                 |
|------------------|---------------------|-----------|---|
| LA01             | Forrest Kam         | 2358-6073 | <a href="mailto:bmforrest@ust.hk">bmforrest</a> |
| LA02             | Frankie Man         | 2358-8296 | <a href="mailto:bmfrankie@ust.hk">bmfrankie</a> |
| LA03             | Isabella Fu         | 2358-7536 | <a href="mailto:bmbsfu@ust.hk">bmbsfu</a>       |
| LA04             | Samson Chui         | 3469-2128 | <a href="mailto:bmschui@ust.hk">bmschui</a>     |
| LA05             | Samson Chui (JUPAS) | 3469-2128 | <a href="mailto:bmschui@ust.hk">bmschui</a>     |
|                  | Frankie Man (JEE)   | 2358-8296 | <a href="mailto:bmfrankie@ust.hk">bmfrankie</a> |
| LA06             | Wendy Cheung        | 2358-8047 | <a href="mailto:bmwendy@ust.hk">bmwendy</a>     |





## UG Faculty Advisors

| Program                           | Name   | Email (@ust.hk)              |
|-----------------------------------|--|------------------------------|
| BBA (Economics)                   | Prof. Kam Wing SIU*<br>Prof. Siu Fai LEUNG                         | ECKWSIU<br>SFLEUNG           |
| BBA (Finance)                     | Prof. Lynn PI*<br>Prof. Ekkachai SAENYASIRI                        | LYNNPI<br>ESAENYASIRI        |
| BBA (General Business Management) | Prof. Anirban MUKHOPADHYAY*  | MKMUKHOP                     |
| BBA (Global Business)             | Prof. Emily NASON*<br>Prof. Paul FORSTER                           | ENASON<br>PFORSTER           |
| BBA (Information System)          | Prof. Percy DIAS*<br>Prof. James KWOK                              | PERCY<br>JKWOK               |
| BBA (Management)                  | Prof. Mark MIHOREAN*<br>Prof. Joon Nak CHOI<br>Prof. Stephen NASON | MARKMI<br>JNCHOI<br>MNSNASON |
| BBA (Marketing)                   | Prof. Ralf van der LANS*<br>Prof. Joseph SALVACHRUZ                | RLANS<br>MKJCS               |
| BBA (Operations Management)       | Prof. Ronald LAU*<br>Prof. Ki Ling CHEUNG                          | RLAU<br>IMCHEUNG             |
| BBA (Professional Accounting)     | Dr. Kelvin MAK*<br>Mr. David LAI                                   | ACMAK<br>ACDAVID             |
| BBA (Economics & Finance)         | Prof. Kam Wing SIU*<br>Prof. Siu Fai LEUNG                         | ECKWSIU<br>SFLEUNG           |
| BSc (Quantitative Finance)        | Prof. Ekkachai SAEMYASIRI*<br>Prof. Veronique LAFON-VINAIS         | ESAENYASIRI<br>VLAFON        |

\*UG Coordinator

***Good luck!***

