

Major Selection Information Session **FINA**

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Opportunities in the Financial Center





Outline

- Finance as a Major
- Program Highlights
- Program Curriculum
- Program Requirements
- Career Prospects
- Sharing by Current Student

Why Study Finance

qualitative and quantitative analyses

- Know how to manage money: yours and other people's
- Know how to assess and price risk
- Know how to identify opportunities
- Know how to evaluate alternatives
- Know how to make sound and good financial decisions

Why Study Finance

Are you interested in these jobs?

- Credit & Lending
- Fund management
- Investment banking
- Securities Research
- Private equity
- Private banking
- Risk Management
- Treasury

Why Study Finance

- Be smarter
- Be wealthier
- Better grades?
- Be happier??

- **BBA in Finance** is your choice

What is Finance

- The study of how individuals and corporations allocate scarce resources *over time*
- Aim: to make optimal financial decisions; i.e.
 - to maximize the value of the company
 - to maximize satisfaction of people's *consumption preferences*
- Financial theory consists of:
 - the set of concepts that help to organize one's thinking about how to allocate resources over time
 - the set of quantitative models used to help evaluate alternatives, make decisions, and implement them
- These concepts and models apply at all levels and scales of decision making

What is Finance

- *Corporate Finance* analyzes the investment and financing decisions of firms, including mergers and acquisitions.
- *Investment and Portfolio Management* deals with the problems of asset pricing, portfolio design and risk management by individuals and investment firms such as unit trusts.
- *Financial Markets and Institutions* present the unifying framework and environment in which financial activities take place.

Program Highlights

- Emphasis on analytical and critical thinking skills in decision making
- Preparation for professional qualifications such as CFA, CFP, FRM
- Accessing and processing business data:
 - Reuter's certificate
 - Bloomberg's certificate
 - Morningstar
- Exchange and internship opportunities

Model Program Curriculum

Business Core Courses for BBA students (43-44 credits)

- Principles of Accounting I (3 credits)
- Principles of Accounting II (3 credits)
- Principles of Microeconomics / Microeconomics (3 credits)
- Macroeconomics (3 credits)
- Financial Management (3 credits)
- Introduction to Information System (3 credits)
- Business Statistics (3 credits)
- Business Case Analyses (3 credits)
- Effective Communication in Business (3 credits)
- Calculus (3-4 credits)
- Business Ethics and Social Responsibilities (2 credits)
- Business Ethics and the Individual (2 credits)
- Operations Management (3 credits)
- Marketing Management (3 credits)
- Organizational Behavior (3 credits)

Model Program Curriculum

Required Courses for BBA FINA students (18 credits)

- Intermediate Investment (3 credits)
- Derivative Securities (3 credits)
- Intermediate Corporate Finance (3 credits)
- Corporate Valuation (3 credits)
- Financial Accounting I & Financial Accounting II (6 credits)

FINA Electives

Elective Courses for BBA FINA students (Min. 9 credits)

- FINA 4003 Wealth Management (3 credits)
- FINA 4103 Financial Markets Trading and Structure (3 credits)
- FINA 4203 Mergers, Acquisitions, and Corporate Restructuring (3 credits)
- FINA 4303 Fixed Income Securities (3 credits)
- FINA 4403 International Finance (3 credits)
- FINA 4503 Banking and Financial Intermediation (3 credits)
- FINA 4603 Venture Capital Financing (3 credits)
- FINA 4803 Quantitative Trading (3 credits)
- FINA 4919 Independent Study (1-4 credits)
- FINA 4929 Special Topics in Finance (0-4 credits)

Selection Criteria

- Minimum requirements to choose FINA as first or second major after Year 1
 - FINA 2303: C+ or above
 - Rank by FINA 2303 grade
 - No interview required
- Quota for 2017/18
 - First major: 100
 - Second major: 30

Graduation Requirement

First Major

- A minimum of 120 credits
- Any 3 FINA 4000-level Elective Courses with minimum 9 credits

Second Major

- Same as first major

What it Takes

- Strong interest in finance
- Good quantitative skills
- Good analytical skills
- Good communication skills

Career Prospects

Most common types of job:

- Investment/ Banking
- Accounting/ Auditing/ Taxation
- Administration/ Management (e.g. management trainee)
- Economic/ Statistical/ Mathematical work

Career Prospects

Graduates will find jobs with

- Bank of China (HK) Ltd.
- Citigroup
- DBS
- Ernst & Young
- HSBC
- Hang Seng Bank
- Intel
- KPMG
- Kai Shing Mgmt Service Ltd
- Kingston CPA Ltd
- KPMG
- LG Electronics HK Ltd
- Li & Fung Trading Ltd
- Liu Chong Hing Bank
- Mitsubishi Electric (HK) Ltd
- Macquarie Securities
- Morgan Stanley
- Nanyang Commercial Bank
- Pacific Century Insurance
- Pricewaterhouse Coopers
- Societe Generale
- Standard Chartered Bank

The top portion of the slide features a background of various coins, including US quarters and pennies, rendered in a dark, monochromatic style. The word "Sharing" is overlaid on this background in a bright yellow, bold, sans-serif font.

Sharing

Kathy Yip

– BBA (Finance) class of 2018



Q and A

Thank you!