Minor Program in Business for Non-business Students

INFORMATION SESSION
April 16, 2020
6:00-7:00pm
on ZOOM
Forrest KAM
bmforrest@ust.hk
T: 2358 6073
Minor Program in Business aims at complementing …

1 your academic and social development
Career Plan
1. **Must have completed Year 1 of your study**

2. **Academic Requirement**
   
   CGA: $\geq 2.50$

3. **Language Requirement**

   Must have attained one of the following English qualifications:

   1. LANG1003: B- or above
   2. IELTS: 7.0 or above (with no sub-score lower than 6.5)
   3. TOEFL Internet-based: 100 or above, and 24 or above on Writing

   ^Students need to have taken the IELTS/TOFEL after the LANG1003 course grade has been released to qualify for these alternative options. The TOEFL or IELTS must be obtained in the most recent two years at the time of application.

   **If you successfully got credit transferred for an University English course, LANG1003, you have already fulfilled this language requirement.**
**Eligibility**

**MUST NOT** already be pursuing one of the following programs:

<table>
<thead>
<tr>
<th>Degree Program at SBM (including BIBU &amp; MAEC)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dual Degree Program in Technology and Management</td>
</tr>
<tr>
<td>BSc in Risk Management and Business Intelligence</td>
</tr>
<tr>
<td>Additional Major at SBM</td>
</tr>
</tbody>
</table>
What if...
No. of Applicants > Quota

>>> Lucky Draw

Quota for 2020-21
300

Designed by Freepik
Program Requirements

1. Minimum: 6 courses (at least 18 credits)
2. Minimum: 4 courses from the Business Fundamental Electives
3. Maximum: 2 courses from the Business Advanced Electives
4. At least 9 credits should be single-counted within the minor
5. Average grade of all 6 courses counted towards the minor should be at least 1.85

At least 9 credits should be single-counted within the minor.

**Calculation of Credits**

- 18 credits (Program requirement)
- 9 credits (single-counted within the minor)
- 9 credits (available for reuse)

Out of the total credits required by the minor program, at least 9 credits should be single-counted within the minor and are not used to fulfill any other requirements for graduation except the 120-credit degree requirement.
Policy of Credit Transfer

Maximum 2 courses
Average grade of all 6 courses counted towards the minor should be at least 1.85.
List 1 - Business Fundamental Courses (No more than one course within the same course groups of ECON 2103/ECON 2113/ECON 2123, FINA 2203/FINA 2303, and MGMT 1110/ MGMT 2110 may be counted towards the elective requirement.)

<table>
<thead>
<tr>
<th>Course</th>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT</td>
<td>2010</td>
<td>Principles of Accounting I</td>
<td>3</td>
</tr>
<tr>
<td>ECON</td>
<td>2103</td>
<td>Principles of Microeconomics</td>
<td>3</td>
</tr>
<tr>
<td>ECON</td>
<td>2113</td>
<td>Microeconomics</td>
<td>3</td>
</tr>
<tr>
<td>ECON</td>
<td>2123</td>
<td>Macroeconomics</td>
<td>3</td>
</tr>
<tr>
<td>FINA</td>
<td>2203</td>
<td>Fundamentals of Business Finance</td>
<td>3</td>
</tr>
<tr>
<td>FINA</td>
<td>2303</td>
<td>Financial Management</td>
<td>3</td>
</tr>
<tr>
<td>ISOM</td>
<td>2010</td>
<td>Introduction to Information Systems</td>
<td>3</td>
</tr>
<tr>
<td>ISOM</td>
<td>2700</td>
<td>Operations Management</td>
<td>3</td>
</tr>
<tr>
<td>MARK</td>
<td>2120</td>
<td>Marketing Management</td>
<td>3</td>
</tr>
<tr>
<td>MGMT</td>
<td>1110</td>
<td>Introduction to Management</td>
<td>3</td>
</tr>
<tr>
<td>MGMT</td>
<td>2110</td>
<td>Organizational Behavior</td>
<td>3</td>
</tr>
</tbody>
</table>
** Business Advanced Courses **

** Remember to check the prerequisite course requirement **

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 2200</td>
<td>Principles of Accounting II</td>
<td>3</td>
</tr>
<tr>
<td>ACCT 3030</td>
<td>Intermediate Financial Accounting for Non-Accounting Majors</td>
<td>3</td>
</tr>
<tr>
<td>ACCT 4410</td>
<td>Taxation</td>
<td>3</td>
</tr>
<tr>
<td>ECON 3014</td>
<td>Managerial Microeconomics</td>
<td>4</td>
</tr>
<tr>
<td>ECON 3024</td>
<td>Managerial Macroeconomics</td>
<td>4</td>
</tr>
<tr>
<td>ECON 3334</td>
<td>Introduction to Econometrics</td>
<td>4</td>
</tr>
<tr>
<td>FINA 3103</td>
<td>Intermediate Investments</td>
<td>3</td>
</tr>
<tr>
<td>FINA 3203</td>
<td>Derivative Securities</td>
<td>3</td>
</tr>
<tr>
<td>FINA 4103</td>
<td>Financial Markets Trading and Structure</td>
<td>3</td>
</tr>
<tr>
<td>ISOM 3310</td>
<td>e-Business Management and Web Analytics</td>
<td>3</td>
</tr>
<tr>
<td>ISOM 3360</td>
<td>Data Mining for Business Analytics</td>
<td>3</td>
</tr>
<tr>
<td>ISOM 3710</td>
<td>Business Modeling and Optimization</td>
<td>4</td>
</tr>
<tr>
<td>ISOM 4020</td>
<td>Innovation Management and Technology Entrepreneurship</td>
<td>3</td>
</tr>
<tr>
<td>ISOM 4740</td>
<td>Enterprise Resource Management</td>
<td>3</td>
</tr>
<tr>
<td>ISOM 4750</td>
<td>Business Project Management</td>
<td>3</td>
</tr>
<tr>
<td>MARK 3410</td>
<td>Promotion and Advertising Management</td>
<td>4</td>
</tr>
<tr>
<td>MARK 3480</td>
<td>Pricing Strategy</td>
<td>4</td>
</tr>
<tr>
<td>MARK 4450</td>
<td>Brand Management</td>
<td>4</td>
</tr>
<tr>
<td>MGMT 3110</td>
<td>Human Resources Management</td>
<td>4</td>
</tr>
<tr>
<td>MGMT 3120</td>
<td>Managerial Leadership</td>
<td>4</td>
</tr>
<tr>
<td>MGMT 4210</td>
<td>Corporate Strategy</td>
<td>3</td>
</tr>
</tbody>
</table>
2 steps to apply

Application Period: May 4 – July 6, 2020

Online Application
https://ug.bm.ust.hk/sbm/minor/Apply.aspx

1. **Apply**

   Minor in Business Program > Apply

   The HKUST Business School is pleased to offer Minor in Business program to non-business students. The program aims at complementing the academic and social development of students who are following their passions in science, engineering or other interdisciplinary programs through an acquisition of a basic understanding of the fundamentals of business.

   Students who are not pursuing a degree program at the School of Business and Management, completed their first year of study and met the minimum cumulative grade average (CGA) and language requirement are eligible to apply. For more details of eligibility, please refer to the website http://undergrad.bm.ust.hk/academics/academic-programs/minor-programs.

   Online Application:
   04 May 2020 - 06 Jul 2020
   Please login using your ITSC username and password to perform the application.

   Announcement of Successful Applicants:
   14 Jul 2020

2. **Documents Uploaded**

   ✓ Declaration of Undergraduate Minor Program Form ([RR-37](https://ug.bm.ust.hk/sbm/minor/Apply.aspx))
   ✓ Latest (unofficial) transcript downloaded from SIS ([CGA of spring term](https://ug.bm.ust.hk/sbm/minor/Apply.aspx))
Online Application
https://ug.bm.ust.hk/sbm/minor/Apply.aspx
For preliminary study planning, students should take 6 courses from the course table below. Among the 6 courses, at least 4 must be chosen from the following Business Fundamental Electives and a maximum of 2 from the following Business Advanced Electives.

<table>
<thead>
<tr>
<th>Business Fundamental Electives:</th>
<th>Please select</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business Advanced Electives:</td>
<td>Please select</td>
</tr>
</tbody>
</table>

*Application is not successful if you don’t input information for all * fields and tick all boxes.

**Note:** This is just a study plan only and **SBM will NOT** enroll the courses for you.
I. Student Particulars

Student Name: ___________________________  Student No.: ________
(English)
Program of Study: ______________________  Year of Study: ________
Contact Phone No.: _____________________  E-mail Address: __________

II. Application Details

Please tick the appropriate box to indicate the nature of application in minor program. Upon appropriate approval, it will take effect in the term according to the enrollment schedule announced by the minor program offering departments/schools and ARR.

☐ DECLARE

---

☐ WITHDRAW

---

_________________________  minor program

_________________________  Signature of Student

_________________________  Date

Completed by Students
Completed by Your Major Department

III. Decision of Major Department

The application is [ ] approved [ ] not approved

Signature of UG Coordinator / Program Director

Name

Date
Leave Them Blank _

IV. Decision of Minor Program Department/Division/School

The application is [ ] approved  [ ] not approved

Signature of Minor Program Coordinator
Dept/Div/Sch of ( )

Name
Date

V. Academic Records and Registration Use Only

<table>
<thead>
<tr>
<th>Result Received On</th>
<th>Student Notified</th>
<th>Computer Record Updated</th>
</tr>
</thead>
<tbody>
<tr>
<td>by</td>
<td>on</td>
<td>by</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Remarks:
Result Announcement

July 14, 2020

Login to see your individual result

Email: bmminor@ust.hk
Tel: 2358 6073

SBM UG Programs Office, Room 1037, 1/F
Lee Shau Kee Business Building
Frequently Asked Questions
What does “reuse of courses” mean?

Answer: = double-count

Example:

MARK 2120

-> Entrepreneurship Minor Program Requirement

-> Business Minor Program Requirement
Can I take ALL 6 courses from Business Fundamental Electives?

Answer: YES!!
Can I take an exclusion course which is not listed on Minor Program Requirement?

Answer: NO

Example:

ACCT 2020 Introduction to Accounting for Non-Business Majors

≠

ACCT 2010 Principles of Accounting I
Can I declare to minor in a specific discipline, like Minor in Accounting?

Answer: NO

“Minor in Business”
5

Will there be pre-registration of courses for Minor students?

Answer: NO

Flexible to choose their preferred courses.
Do you accept UNOFFICIAL transcripts for program application?

Answer: YES!!

** Remember to upload the latest (unofficial) transcript downloaded from SIS (CGA of spring term)
Can I enroll in business courses before declaration?

Answer:

**YES** – courses under UCC

**No** – for the courses which are only for SBM students
8
I am #1 on the waiting list and the system shows that there are quotas available. Why can’t I be enrolled?

Answer: The queue will move at the start of term for non-business students
Thank You!

HKUST Business School
Undergraduate
Minor Program in Business for Non-business Students